

# Your Information Pack

Dear user,

You will find below the content of your information pack, it gathers all the information you will need to buy the right tire for your vehicle.

[Here is the information from michelin.ca on your tire search for:](#)



## Your selected tire



### MICHELIN® Latitude® Tour

SUV/Crossover

SUV and Crossover tire that features outstanding fuel efficiency and long tread life coupled with impressive on-road comfort and handling.

Quiet ride

Low rolling resistance

All-season



## Key benefits



### Michelin always aims to bring together multiple performances.

At MICHELIN, we continuously push safety, durability and fuel efficiency, and even more performances, all at the same time and with no trade-offs. That's what we mean by MICHELIN® Total Performance™, which has and will always be our difference on every tire.

### Greater confidence in wet conditions

Special rubber compounds and wide groove tread design help the MICHELIN® Latitude® Tour tire stop 5% shorter. <sup>1</sup>

### Save up to 300 litres of fuel over the life of the tires <sup>2</sup>

Special tread compounds help reduce rolling resistance of the tire, resulting in improved fuel efficiency.

### Enjoy a quiet, comfortable ride

MICHELIN(R) Comfort Control Technology™ uses computer-optimized design and precision manufacturing to reduce vibrations and road noise.

## Keep in mind

You will find below some helpful questions to ask your dealer :

- If the tire you've selected is not immediately available at your dealer, you can always ask them to order it. It may be available in just 1 – 2 days.
- Remember that a good price does not reflect a tire's value: a tire that last longer, helps you save fuel, and keeps you safe in every condition has greater value in the long run.

Manufacturer's Suggested Retail Price (MSRP) is for a tire only (i.e., excluding services such as mounting, balancing and tire disposal) and is applicable for all provinces and territories of Canada. Actual pricing may vary based on retailer, region, tire size and other factors. Retailers are free to set individual prices. Please check with your local Michelin tire dealer for pricing near you.

1. Based on Michelin internal wet braking test results versus MICHELIN® Cross Terrain® tires.

2. Fuel savings are estimates based on comparative rolling resistance testing between MICHELIN® Latitude® Tour tires compared to Goodyear® Fortera® SilentArmor™ tires. Actual savings may vary.

OE Code [Original Equipment Key]: K = Kia, GM = General Motors, F = Ford, HY = Hyundai

\* Passenger sizes used in Light Truck/SUV applications have reduced load capacity. This will differ from the maximum load branded on the tire sidewall.

>>The dimensions shown are average tire design values for tires measured on specified measuring rim widths. Some tires may vary from this value by +/- 3% of the section height (affecting overall diameter), and +/- 4% of the section width.

WARNING: Serious or fatal injury may result from improper mounting, from underinflation/overinflation/overloading or from tire damage due to abusive use.

Michelin North America (Canada) Inc. does not endorse the operation of any vehicle in an unsafe or unlawful manner.

Exceeding the safe, legal speed limit is neither recommended nor endorsed.

IMPORTANT: While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four (4) tires is recommended for optimal performance and may be mandatory in certain jurisdictions.

DANGER: Never mount a 14" diameter tire on a 14.5" rim, or a 15" diameter tire on a 15.5" rim, or a 16" diameter tire on a 16.5" rim, or a 17" diameter tire on 17.5" rim, or a 19" diameter tire on a 19.5" rim, or a 22" diameter tire on a 22.5" rim, or a 24" diameter tire on a 24.5" rim.

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