

From January 1 to December 31, 2021

GET A
\$70
MAIL-IN REBATE

With the purchase of 4 new MICHELIN® passenger or light truck winter tires**



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to michelinpromo.ca/auto to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice/contract† clearly indicating the purchase of four new MICHELIN® passenger or light truck winter tires (between January 1 and December 31, 2021).
- Mail this claim by January 29, 2022,*** to: **Michelin New Vehicle Purchase Promotion**, P.O. Box 5005, Paris, ON, N3L 3W5

Please indicate your language of choice: English French

Please print legibly.

* Required information

Invoice #*

Retailer name*

Mr. Mrs. Ms. Dr. Other Prefer not to disclose

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

MICHELIN® Promise Plan™ <input type="checkbox"/>	Online research <input type="checkbox"/>
This promotion <input type="checkbox"/>	Mileage warranty <input type="checkbox"/>
Dealer recommendation <input type="checkbox"/>	60-Day Satisfaction Guarantee <input type="checkbox"/>
Friend/family recommendation <input type="checkbox"/>	Roadside assistance services <input type="checkbox"/>
Quality of product <input type="checkbox"/>	Retail location <input type="checkbox"/>

3- How did you first hear about this promotion? (Please check one.)

Radio <input type="checkbox"/>	In-store display <input type="checkbox"/>	Text message/SMS <input type="checkbox"/>
Direct mail <input type="checkbox"/>	Friend/family <input type="checkbox"/>	Email <input type="checkbox"/>
Newspaper <input type="checkbox"/>	Television <input type="checkbox"/>	Facebook page <input type="checkbox"/>
Salesperson in store <input type="checkbox"/>	Website <input type="checkbox"/>	Other <input type="checkbox"/>

4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN® <input type="checkbox"/>	BFGOODRICH® <input type="checkbox"/>	Goodyear <input type="checkbox"/>	Bridgestone <input type="checkbox"/>
Toyo <input type="checkbox"/>	Pirelli <input type="checkbox"/>	Yokohama <input type="checkbox"/>	Other <input type="checkbox"/>

5- How many years have you been a MICHELIN® tire owner?
First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months In 1 year or less More than 1 year from now

7- What is your age? 18-25 26-39 40-55 Over 55

I authorize Michelin to send me information concerning contests, promotions and new products.

† Proof of new vehicle and winter tire purchase required. **Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program. Offer available at participating Canadian car dealerships only. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 31, 2021. Void where prohibited. Only new MICHELIN® passenger or light truck winter tires are eligible. All-weather tires are excluded (CrossClimate® family of tires). Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca/auto. ***All claims must be postmarked or received no later than January 29, 2022. © 2021 MNA(C). All rights reserved. (C18475 - 12/20)

