

Prove your  
winterproof driving skills  
and get a chance  
to win \$2,500!

Get ready to enjoy winter with the MICHELIN® Winter Driving Academy: discover tons of tips for handling Canadian winter driving conditions and driving safely.

Get Started  
→

**OUTSMART WINTER WITH MICHELIN®**  
AND GET **\$70 OFF!**

On the road, the right tire can change everything. Just before winter arrives, be sure to equip your vehicle with high-quality tires. From October 1 to December 15, 2010, **buy 4 safe MICHELIN® tires and get a \$70 mail-in rebate.**

[Download my \\$70 mail-in rebate](#) 



ADDITIONAL  
**25\$**

**EVEN MORE SAVINGS!**  
AN EXCLUSIVE OFFER FOR FRIENDS OF MICHELIN

As a privileged recipient of our communications, get an additional **\$25 mail-in rebate\*** when you purchase **4 safe MICHELIN® tires!**

\* See coupon for complete details.

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Discover more of the great ways Michelin® offers you a better way forward at [michelinman.ca](http://michelinman.ca).